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# The Impact of Generative AI on Higher Education

The rapid advancements in generative artificial intelligence have had a significant and far-reaching impact on various sectors, and the realm of higher education is no exception. As educational institutions grapple with the challenges and opportunities presented by this transformative technology, it is crucial to examine its implications for teaching, learning, and the overall educational landscape.

Generative AI, with its ability to create human-like text, images, and even audio, has introduced a new paradigm in content creation and delivery (Łodzikowski et al., 2024). In the context of higher education, this technology has the potential to revolutionize assessment practices, personalize learning experiences, and enhance the overall quality of educational materials. By leveraging generative AI, educational institutions can provide more comprehensive and tailored feedback to students, thereby improving their understanding and engagement with course content.

However, the integration of generative AI in education also raises several ethical and practical concerns that must be addressed. The potential for academic dishonesty and the need to ensure the authenticity of student work are just a few of the challenges that institutions must navigate.

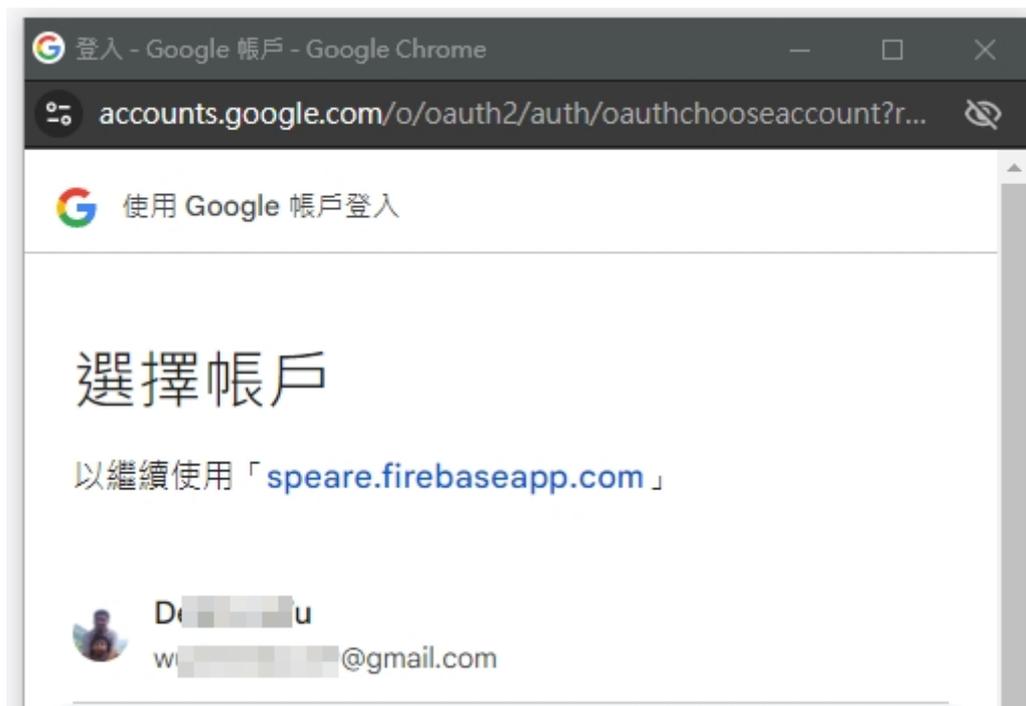
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## 東海大學簡介

東海大學位於台中市,是台灣中部地區最具規模的綜合性大學之一。該校創立於1955年,經過60多年的發展,已成為台灣重要的高等教育重鎮,擁有多樣化的學系與特色課程,培養了無數優秀人才,並以其卓越的學術成就和豐富的校園生活聞名。東海大學由景文基金會創辦,校園座落於台中市中心東區,佔地廣闊,環境優美,建築物融合了中西方風格,在校園內,到處可見綠樹成蔭、清澈的湖泊,洋溢著人文氣息。東海大學致力於成為具有國際競爭力的頂尖大學,為此積極發展特色學科,持續提升教學品質,並與世界各地大學建立緊密聯繫,鼓勵師生出國研究與交流。該校重視一流教育資源的投入,擁有完善的實驗設施、先進的教學科技,為學生創造優質的學習環境。在獎學金政策方面,東海大學也給予學生十分優厚的支持。此外,東海大學還擁有多元化的學生社團和豐富多彩的校園文化活動,讓學生在課業之餘能夠培養各方面的興趣和才能,實現全人教育的理念。總的來說,東海大學是一所歷史悠久、教學卓越、環境優美的台灣頂尖大學,為學生提供了一個優質的學習和成長平台。