

生成式AI如何輔助人類創意？

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How Gen AI can augment human creativity ?

1. Promote Divergent Thinking

鼓勵發散思考
2. Challenge Expertise Bias

挑戰專家偏誤
3. Assist in Idea Evaluation

輔助想法評估
4. Support Idea Refinement

支持概念收斂
5. Facilitate Collaboration with and Among Users

促進用戶合作